

# Britt C. Jacovich

Bj3081a@american.edu - [bjacovich.wixsite.com/mysite](http://bjacovich.wixsite.com/mysite) - 3945 Connecticut Ave NW, Washington, DC - (203) 841-8289

---

## PROFESSIONAL SKILLS PROFILE

- 2.5+ years working in political environments with a focus on communications
- Academic and professional background in media relations (pitching, press lists)
- Experience handling multiple projects and competing deadlines both individually and as a team
- Strong research and writing skills for multiple topics
- Experience creating and working on social media campaigns for multiple platforms
- Strong attention to detail, critical-thinking, and problem-solving skills

## EDUCATION

**American University**, School of Public Affairs and School of Communication, Washington, DC May 2020

Bachelor of Arts in Public Relations & Strategic Communication

Bachelor of Arts in Interdisciplinary Studies: Communication, Legal Studies, Economics, and Government (CLEG)

*Honors*: GPA: 3.8; Certificate in Advanced Leadership Studies (School of Public Affairs Leadership Program), Certificate in Achievement: Campaign Management Institute, Dean's List: Fall 2016-present

## COMMUNICATIONS WORK EXPERIENCE

Communications Intern, **Emerge America**, Washington, DC January 2020 – Present

- Creates graphics for the organization's social media channels with 2,000+ followers and their affiliates in 26 states using Canva and Adobe Illustrator
- Updates sections of the website using WordPress with the most recent articles, statements, and statistics on their candidates
- Researches and drafts materials such as op-eds and press releases for distribution and on the organization's website

Corporate Communications & Media Relations Intern, **NPR**, Washington, DC May 2019 – August 2019

- Wrote blurbs for the daily staff newsletter reaching 1,200 employees and presented a monthly report through Excel analyzing the click/open rate for each issue along with key takeaways to improve future editions
- Drafted and sent pitches and media advisories; managed press lists around various news beats, projects, and podcasts
- Produced, filmed, and edited an internal video series interviewing new staff to introduce them to the organization and revamped the series to attract additional viewers

Press Intern, **Center for American Progress**, Washington, DC January 2019 – May 2019

- Compiled, edited, and sent the daily press clips to over 200 staff members
- Created press releases for the organization and social media posts for their podcast's Twitter with 2,000+ followers
- Conducted background research and created questions for interviews as well as manage press lists using Cision

## POLITICAL WORK EXPERIENCE

Legislative Intern, **United States Senator Chris Murphy**, Washington, DC September 2019 – December 2019

- Attended briefings for legislative correspondents and summarizes the key points in memos
- Led tour groups of approximately 15 people around The Capitol and answers their questions regarding the political process
- Communicated with constituents, addresses their concerns, and inputs their thoughts into Internet Quorum

Executive/Finance Intern, **EMILY's List**, Washington, DC September 2018 – December 2018

- Compiled donor information and assisted with check processing procedures in order to meet FEC compliance requirements
- Drafted itineraries, daily news clips, biographies, and all-staff meeting presentations for members of the Executive Department
- Participated in the Ignite Change campaign training on management, communications, finance, research, and digital outreach

Intern, **United States Senator Richard Blumenthal**, Hartford, CT May 2018 - July 2018

- Prepared press briefs and talking points for events in the local community
- Communicated with CT residents by recording their concerns and responding to constituent correspondence
- Collaborated with caseworkers and other congressional staff members on their projects, answered phones, and performed other office tasks as necessary to ensure the office functioned efficiently

## TECHNICAL SKILLS

Computer: WordPress, Wix, Meltwater, Salesforce, Critical Mentions, Cision, Slack, Microsoft, and Google Applications

Editing Software: Final Cut Pro, Adobe Illustrator, Premiere, Photoshop, and Canva

Social Media: Facebook, Twitter, Instagram