

David Rose

rose@american.edu

EMPLOYMENT HISTORY:

Instructional Technologist, American University: Support instructors by helping them integrate technology into teaching and learning.

Washington, DC
March 2017 - Present

Marketing Copywriter, Startups.co: Transform marketing materials into investment-worthy business plans, pitch decks, and profiles for startups.

Remote
March 2015 - Present

Education Consultant, Saylor Academy: Advise on education resources, tools, and best practices, especially within the realm of open educational resources (OER).

Remote
July 2015 - Present

Freelance Writer: Write marketing copy for Media Authority Marketing and Singularity University, as well as articles on travel, education, sports, and tech.

Remote
May 2014 - Present

International Business Development Manager, Saylor Academy: Negotiated partnerships with international organizations using Saylor Academy courses.

London, UK
Dec 2013 - May 2014

Senior Content Analyst, Saylor Academy: Online instructional design, project management, and OER expert. Researched and recommended tools, technologies, and resources to aid in course creation. Initiated and managed mobile application integration efforts and NASA MOOC.

Washington, DC
Dec 2012 - Dec 2013

Personnel and Content Development Coordinator, Saylor Academy: Worked with subject matter experts in online course creation by providing instructional design support, interactive strategies and tools, and creating training materials.

Washington, DC
Feb 2012 - Dec 2012

Research Assistant, Lyman Museum: Conducted research for and helped set up new educational exhibits, transcribed 1800s documents, and designed data collections.

Hilo, HI
Jan 2011 - May 2011

Program Coordinator, University of Hawaii at Hilo National Student Exchange: Planned and coordinated events for exchange students and helped them find accommodations. Offered overall support on the transition to a new environment.

Hilo, HI
Aug 2010 - Oct 2011

Volunteer, ForPEACE: Built 10 houses in a rural village for underprivileged families.

Cambodia July 2010

EDUCATION:

MSEd in Learning Design and Technology, Purdue University
BA in Anthropology, University of Hawaii at Hilo

2017-2018
2007-2011

SKILLS SUMMARY: I am an expert communicator, both written and verbally, with great interpersonal skills. I have designed online curriculum and grown startups. I am fluent in Microsoft Office and Google Docs, have basic HTML skills, and extensive experience using LMSs such as Blackboard, Wordpress, and Moodle, and project management systems such as Salesforce, Highrise, and Basecamp. Current grad program includes digital badges in Adobe Captivate, Articulate Storyline 2, Camtasia, Go Animate, and 30 other productions tools.

ACCOMPLISHMENTS:

- Project manager for the Saylor Academy's largest joint course creation project to date. In conjunction with NASA, I led the website design, content production, and email newsletters of a Massive Open Online Course on Space Systems Engineering. The course had over 10,000 students enroll.
- Launched a successful writing business that allowed my family to travel to over 20 countries.
- Spent 2 years living abroad working remotely.