

# Giovanni Gutierrez

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## Education

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**American University, Kogod School of Business**

**Washington, DC**

*BS in Business Administration*

Expected Graduation Date: May 2023

*Specialization: Accounting*

*Advanced Leadership Studies Certificate*

GPA: 3.38

**Capital CoLAB Digital Tech Credential Relevant Coursework**

- Business Analytics
- Business Professionalism
- Edge of Information Technology

## Experience

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**First Bridge Centre**

**Washington, DC**

*Pro-bono Consultant*

January 2021-Present

- Provide market strategy consulting
- Research and report on available UK government funding opportunities
- Develop and evaluate probability-based scenarios for available public funding
- Create and manage inventory listings
- Design and present regular client briefs

**Nothing But The Arts Incorporated**

**Washington, DC**

*Social Media Manager*

January 2021-Present

- Research and report on market expansion opportunities
- Create all marketing materials and projects, including launching plan
- Manage website design and content
- Build member and alumni network community

**Guns Down America**

**Washington, DC**

*Intern*

August 2019-December 2019

- Assisted in the monitoring and reporting on mission-critical data for partners
- Created marketing materials for successful #WalmartMustAct campaign
- Prepared and tested phonebanks to launch the #BusinessMustAct campaign
- Attended executive meetings and wrote up meeting minutes

**Montgomery County Students for Change**

**Rockville, MD**

*Director of Communications & Member Outreach*

June 2018-June 2019

- Supervised social media team
- Managed organization's mailbox
- Led initiative to create additional branches of the organization in multiple high schools

## Honors and Awards

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- Runner-Up in KSB Semi-Annual Emerging Technology Competition Fall 2020
- Politics, Policy, and Law Scholar 2019-2020

## Skills and Languages

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Technical Skills: Microsoft Word, Excel, PowerPoint, Adobe Illustrator, and Canva

Languages: Spanish (Fluent) and French (Limited Working Proficiency)