

GIOVANNI GUTIERREZ

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EDUCATION

American University, Kogod School of Business

Washington, DC

Bachelor of Science in Business Administration: Information Systems & Technology August 2019 – May 2023

Digital Technology Generalist Certificate; Advanced Leadership Studies Certificate

King's College London, William G. McGowan School of Business

London, UK

Study Abroad

January 2022 – May 2022

EXPERIENCE

Consumer Technology Association

Crystal City, VA

CES Operations Intern

October 2022 – Present

- Assist with event planning, including interstate and international commerce logistics, for annual CES convention

Hyde Closet

Washington, DC

Styling and Sourcing Intern

September 2022 – Present

- Present and pitch seasonal and current market insights and merchandising strategies to prioritize inventory sourcing
- Assist with partnership and business development

Ernst & Young, LLP

New York, NY

Business Transformation Consulting Intern

June 2022 – July 2022

- Developed and monitored client deliverable and internal Q2 communications plan and presented daily internal reports
- Assisted in providing client nutritional company with digital transformation strategy and agile methodology implementation consistent across 4 main regional engagements

PwC, LLP

London, UK

Market Research Consulting Extern

April 2022 – June 2022

- Analyzed and evaluated 10 CS institutions and programs to improve client coding firm's learning curriculum

Ernst & Young, LLP

McLean, VA

Launch Intern

June 2021 – August 2021

- Completed 60 hours of Core Business Services training including assurance, audit, consulting, and tax
- Tested controls and updated lead sheets with up-to-date samples to reduce errors and inefficiencies of IT processes for healthcare and hospitality companies

First Bridge Centre

London, UK

Co-Engagement Manager

June 2021 – August 2021

- Coached and trained team of 4 consultants to conduct market research and international marketing strategy and develop 3-5-year growth strategy targeting international inbound clients from neighboring countries

Pro-bono Consultant

January 2021 – May 2021

- Collaborated with team of 3 peer consultants to identify market entry opportunities and increase private and public funding for a UK-based healthcare firm offering ABA led therapy services, securing a phase 2 project
 - Designed comprehensive predictive analytics model to provide growth plan underpinning firm's expansion into a multiple center operation over next 3-5 years, recommending 3 priority locations in London
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HONORS AND AWARDS

- Honors: DTC Scholar; SPA Leadership Program Scholar; Politics, Policy, and Law Scholar 2019-2020
 - Awards: Capital CoLAB Digital Tech Credential (DTC) Scholarship; Michael Kushner Experiential Learning Fund Recipient; Runner-Up in KSB Semi-Annual Emerging Technology Competition (Fall 2020)
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SKILLS AND INTERESTS

Technical Skills

Adobe Creative Suite, Canva, Facets, Microsoft Office Suite, RapidMiner, SQL, Tableau

Languages

Spanish (Fluent), French (Limited Working Proficiency)

Interests

Agile, Consulting, Events, Fashion, Healthcare, Photography, Technology, Sustainability