Gregory Pratt

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EXPERIENCE

Pride Fund to End Gun Violence

Washington, DC

Finance Coordinator

December 2017-May 2017

- Coordinates fundraising efforts that include online donor solicitation, call time management, donor research and cultivation, and planning fundraising events
- Manage organizational budget and wrote a comprehensive finance plan
- Re-engages prior donors to become recurring donors through stewardship meetings and events
- Manage a team of finance interns to meet department goals
- Create and plan fundraising events around the country.
- Formed and become staff liaison with the PF Board of Directors and the Young Professionals Cabinet

Intern

September 2017-December 2017

- Manages multiple social media platforms, coordinating messaging and the implementation of the organization's digital strategic plan to enhance social media presence
- Coordinated endorsement and volunteer efforts to support Pride Fund-endorsed candidates

University of Michigan Housing

Ann Arbor, MI

Residential Education Intern in Leadership Development

May 2017-August 2017

- Crafted end-of-year assessment tools and packages from Residential Education Staff
- Planned and executed 1st year student, weeklong leadership and social justice training program, including keynote speaker (Clint Smith), training sessions, and other logistics

Gay and Lesbian Victory Fund

Washington, DC

Paid Intern, Development Department

January 2017-May 2017

- Coordinated logistics (sponsorships, awards, program, venues, etc.) for fundraising events all around the country
- Conduct research on potential donors and sponsors
- Outreach to donors and sponsors for meeting and sponsorships
- Outreach to campaigns and candidates for event appearances

Human Rights Campaign

Washington, DC

Intern, Major Gifts Department

September 2016-December 2016

- Handled the acknowledgement process of donors, from preparing, assembling, and mailing the acknowledgement packages.
- Maintained the donor database by updating and inputting new records.
- Assisted with the logistics of Major Donor events all over the country.
- Coordinated phone banking efforts among HRC interns in DC for nation-wide races
- Embedded on a 2016 Congressional (NH-01) race, coordinating HRC members to canvass and phone bank

CERTIFICATIONS & TRAINING

EMILY's List Finance Training

April 2018

Campaign Management Institute, Center for Congressional & Presidential Studies

January 2018

Certificate in Campaign Management

EDUCATION

American University

Washington, DC

Bachelor of Arts: Political Science, Minor in Theatre and Communications Certificate in Advanced Leadership Studies, School of Public Affairs

May 2018

SKILLS

- Computer: Microsoft Office (Word, Excel, PowerPoint, OneNote), Email (Gmail, Outlook, Lotus Notes, Mail Chimp), 25Live, Social Media (Twitter, Facebook, Instagram), Google Drive, WordPress, Survey Monkey, YAPP, ROI, Salesforce, ActBlue, NGP.
- Professional Skills: Event logistics (catering, venues, entertainment, setups), sponsorship outreach, cross-organizations
 collaboration, donor relations, donor research, stage management, board management, donor outreach, donor prospecting,
 finance plan writing.