Environment & Sustainability

LESS POLLUTION IS THE BEST SOLUTION

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“ Do chemicals impact the environment and if so, how? What policies are in place regarding their effects and are any new ones needed? ”

Policy Area

Environmental Protections and Health Policy

- Chemical pollution affects both the environment and the people who live within it
- Policy's purpose must be to limit the chemicals that are entering the environment as well as seek justice for those affected

Unique Selling Proposition

Stakeholders

Businesses, humans, animals, the entire universe is impacted by environmental problems

Impact Focus

There is little focus around the world on the specific impact chemicals have on the environment

Execution

Very few proactive actions are being taken to solve the environmental issues

Alternative Criteria Matrix

	Emphasis on green chemistry and sustainable production	Effectiveness (based on studies, returning experiments, etc.)	Focus on public health (Amount of people/size of population affected)	Total
Toxic Substances and Control Act, the US's current policy under the EPA	3	2	4	9/15
European Union's REACH policy	3	5	5	13/15
1986 Emergency Planning and Community Right to Know Act	1	1	5	7/15

Our Plan

This Semester

- Compromised our ideas
- Researched policies
- Identified specific areas of focus

The Spring

- Recognize our limitations
- Fundraisers/Venmo
- Local organization: Environmental Working Group

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Thank You!