



# **Global Cultural Bridges**

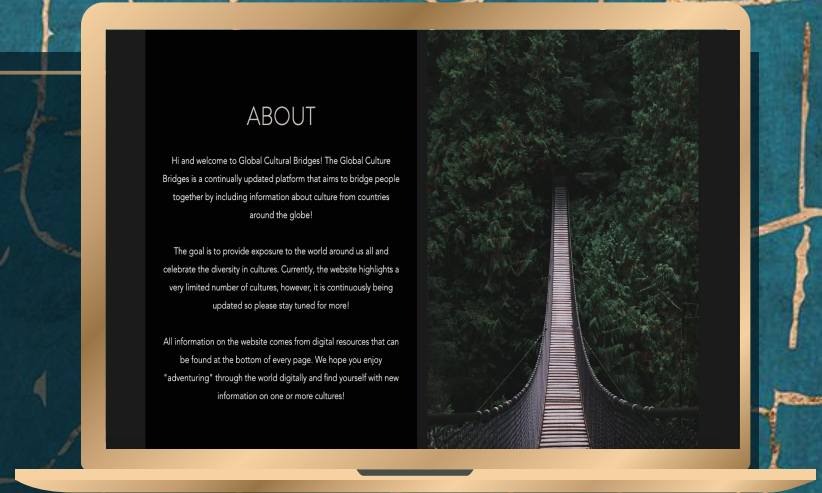
*SPA Leadership Project by  
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## Fall 2020 Research

- **Research Question:** “What are observed trends, advantages, and shortcomings of current diversity curricula in K-12 education?”
- Discovered problems with current implementation
  - If personalized curriculums at each school, then it leaves more room for ambiguous interpretation of cultures & bias in classroom
  - If general content about cultures online, resources tend to be vague & do not encourage further understanding of the culture

## Final Project: **Global Cultural Bridges** website

- Final project involved a middle ground based on research → a website with resource links to information about different cultures across countries around the world
- Aim to provide accessible resources to readers and interest them in gaining more cultural awareness
- Top image: About page, Bottom image: example menu page for a country (to learn more about its culture)



## Mid-semester shift: Social Media Campaign

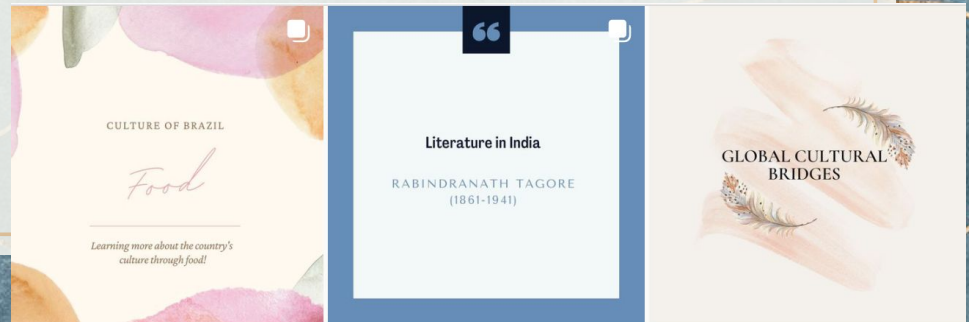
### Conflicts

- **Outreach:** It was difficult to find contact information for local teen groups that were still meeting remotely (originally wanted to meet with groups at libraries) ; Issues in local community also led to difficulty with doing outreach to intended elementary school
- **Technical:** Website data occasionally did not save all the data, so it remains still being worked on in progress (4-5 countries at the moment)

### Solution

- Shifted to a social media campaign with information from the website content
- Will continue to add posts for the remainder of the month + relaunch website

[Cover graphics of selected social media posts so far]



## Project Summary

Research on topic

1

Classroom &  
Organization Outreach

3

Adjust to social media  
platform

5

Identify Project Idea:  
website

2

Conflict with outreach +  
website technical  
difficulties

4

Re-launch website under  
platform and continue posts  
for at least a few more weeks +  
new outreach

6

## Reflection

### Always be ready to adapt

Although the local outreach communications would have been easier in-person, I realized new situations (like going remote or community issues) should always be considered



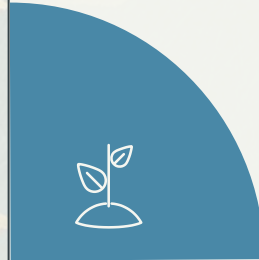
Even while studying about cultures through topics like literature and language, I was able to learn new things myself. I hope to explore the accessibility of resources (like free language learning tools) in future research

### Future exploration



### New ideas need time to grow

Even though I made the shift to the social media campaign, I made the decision to switch fairly late in the semester. This made me realize that even with back-up plans, I need to understand the important of time and nurturing new ideas.



Moving forward, I hope to continue creating posts and relaunching the site by the end of the month with more information, while developing new metrics for success.



### Establishing new metrics