# **EDUCATION**

#### American University, Washington, DC Bachelor of Science in Data Sciences for Political Science, Minor in Literature Honors: SPA Certificate Program in Advanced Leadership Studies Major GPA: 4.0 Cumulative GPA: 3.91 Lynbrook High School, San Jose, CA

### **EXPERIENCE**

### Undergraduate Intern, NIWAP (National Immigrant Women's Advocacy Project), Washington, DC

- Invent an efficient digital outreach system to connect with national advocacy groups and organizations
- Organize virtual community events with attendees from around the country to discuss topics surrounding victim advocate practices
- Manage social media presence for organization on platforms like Twitter (over 500 followers) and LinkedIn
- Re-organize database of over 3000 digital resources in NIWAP web library
- Update and upload over 100 training materials for local, regional, statewide, and nationwide trainings and webinars on official website

### Member, SPA Leadership Program, American University

- Analyzed policy initiatives to craft policy memos on low high school graduation rates in Washington DC and California education curriculum regarding diversity
- Released a resume and cover letter guide for DC student communities lacking professional resources
- Developed a dynamic data-driven website to make multicultural educational resources more accessible for California elementary schools
- Connect theoretical leadership studies with internship work to improve personal understanding of leadership

### Content Writing And Marketing Intern, Clutch, Washington, DC

- Conducted market analysis about business services in industries like mobile app development and human resources
- Wrote marketing collateral, such as blogs and press releases, for companies featured on Clutch directories (located around the world)
- Participated in lessons and meetings on topics like online marketing, business development, editorial best practices, and management skills
- Codified and analyzed large quantities of data from marketing collateral database for over 1000 featured companies with detailed spreadsheet management; Presented a report to improve future work operations

### Team Lead, XXHacks, Mountain View, CA

- Supported team of 6 for event organization and management of XXHacks at Symantec World Headquarters, a free hackathon for young women in the Bay Area to encourage Women in STEM
- Contacted and met with representatives from sponsor companies such as Symantec and Google to raise over \$3000 in funds and merchandise
- Designed graphics and conducted creative outreach to neighboring high schools and communities, resulting in over 150 signups for event

## **CAMPUS INVOLVEMENT**

## Professional Development Chair, Sisterhood for International Engagement, American University

- Collaborate with professionals in the Washington DC area to bring professional development discussions to organization members
- Plan resume and cover letter workshops, mock interview series, and presentations to support career building for members

### Director of Web Development, Student Government: Secretary's Cabinet, American University

Operated Squarespace to maintain, update, and organize primary website for an audience of over 8000 undergraduate students

#### Interacted with cross-functional teams within fast paced environment of student government to update website content

Conceptualized a solutions-oriented plan with enhancement suggestions, such as an on-site feedback form and master calendar

### Asian American Student Union, American University

Digital Media & Communications Director

- Created graphics and retained active social media engagement through an organizational Instagram account resulting in organic increase of followers by over 15% across 4 months; Managed organization's email and sent out biweekly newsletters to over 300 active subscribers Co-President December 2020-July 2021
- Advocated for inclusive AAPI community at university through transcultural events and discussions
- Launched new social media projects such as "Humans of AASU" which recognizes organization members and "Senior Advice Video" which connects graduating college seniors with underclassmen through a video series

### Led student officer team through remote work environment while maintaining high levels of productivity

Humans of AASU Content Curator

Document stories and experiences of AAPI students on campus through an accessible social media platform

### SKILLS

- Computer: Microsoft Office products (Word, Powerpoint, etc.), G-suite products (Docs, Sheets, etc.), Pages, Canva, Keynote, Stata, SPSS, Bootstrap templates, Salesforce, HubSpot, GitHub, SurveyMonkey, Mailchimp, Quickbase
- Programming Languages: Python, HTML, CSS, R, Java
- Languages: Hindi (fluent), Assamese (fluent), Spanish (novice)

August 2019-present

May 2023

June 2019

June 2021-present

November 2019-April 2020

May 2017-May 2019

June 2021-present

February 2021-May 2021

December 2019-present

December 2019-November 2020

August 2021-present