

Washington Workshop: Environmental Politics

SIS 663.001

Monday 2:30 – 5:15

Note: Meetings off Campus Start at 2:30 Sharp – **be there by 2:15 at the latest**

Professor Judith Shapiro SIS 308.

Office Hours: Tuesdays 11:00am - 1:00 pm and Mondays 1:00-2:30 pm before class on site (let me know).

E-mail and telephone (days only) also encouraged: shapshap@comcast.net, 202-232-8577

OVERVIEW

This course involves two major components: A "workshop" in environmental institutions and an in-depth research paper. By taking this course you will be able to:

- Fluently discuss and analyze the differences among environment and development institutions
- More deeply understand the institutional framework of Global Environmental Politics
- Appreciate the range of strategies that these institutions use to achieve their goals
- Develop in-person impressions of institutions that will further your professional goals
- Conceptualize and carry out a major research project within your chosen issue area

WEEKLY VISITS

The Workshop dimension of the course exposes participants to a range of Washington environmental policy-making and policy-influencing institutions, including government agencies and NGOs. Each week, we spend the afternoon at a different location, meeting with environmental professionals in their home offices to discuss the missions and strategies of the diverse actors who create, influence, and implement international and domestic environmental policy and programs. Preparation for the visits by reading institution websites and other materials is **MANDATORY** and will enrich your experience.

In addition, coursework includes informal on-line “reactions” to each visit, to be posted on Blackboard within a day or two after each visit. These postings are **MANDATORY** since they are our opportunity to share our reactions to what we have observed and heard. Respond to each other when you post, and check back and read what others have written. Please post as often as you like. Missed posts will affect your final grade.

The broad topics to be addressed include: What (if anything) makes each institution unique? What is its history, philosophy, culture, mission, strategy, program scope, financing source(s), membership base (if any), evaluation method (if any)? What strategies lead to effective activism and/or effective policy making and implementation? What is the relationship among environmental institutions and between environmental institutions and other types of institutions? How do institutions, and public behavior,

change? You are expected to be able to ask well-informed questions and engage in intelligent discussion. Remember: our hosts volunteer to share their time with us. Please help make them feel glad to have done so!

RESEARCH PAPER

This course, which serves as a Capstone course for those obtaining their Masters in GEP or NRSD, also provides structure for writing a major research paper. The research component is intended to consolidate your expertise in a particular area of sustainability politics and to develop analytical, theoretical and writing skills. With the help of deadlines and feedback, you will be guided through the stages of research, including defining a topic and developing an argument, creating an annotated outline, conducting and writing a review of relevant literature, carrying out and analyzing research, drawing conclusions, writing drafts and revising, editing, and polishing the final text. The course paper will be at least 25 pages. The final product will be presented semi-formally during the last course session; for those in NRSD or GEP you will also present during the program's "SRP day." The final paper must be 1.5 or double-spaced, and it must have page numbers, footnotes (or endnotes or parenthetical citations), and complete list of references. You may use any citation style you wish, but it should be consistent. The paper is due the final day of class.

LOGISTICS

This course usually meets off campus, and we will travel individually to the site. (Please note that you will have to pay for your metro fares if you don't bike, for an estimated \$30 for ten trips.) There is an optional pre-class informal meeting, normally beginning at 12:30 at a coffee or sandwich shop nearby. If you do not go to this, plan to arrive at the host institution by 2:15 at the very latest. You are responsible for arriving on time -- it is rude if we straggle in, and some institutions require that we all be present before we are admitted (especially true at the State Department). If you are late you may be shut out. Class will be dismissed before 4:45, in time for you to get to 5:30 classes on campus. Metro stops, addresses, and web-sites are provided here.

As always, you are bound by the University Honor Code. If there is any inappropriate borrowing of sources without citation or other form of intellectual dishonesty, that will be a big problem! Please see me if you have any trouble meeting the course deadlines.

EMERGENCY PREPAREDNESS

In the event of a declared pandemic, American University will implement a plan for meeting the needs of all members of the university community. Should the university be required to close for a period of time, we are committed to ensuring that all aspects of our educational programs will be delivered to our students. These may include altering and extending the duration of the traditional term schedule to complete essential instruction in the traditional format and/or use of distance instructional methods. Specific strategies will vary from class to class, depending on the format of the course and the timing of the emergency. Faculty will communicate class-specific information to students via AU e-mail and Blackboard, while students must inform their faculty immediately of any absence due to illness. Students are responsible for checking their AU e-mail regularly and keeping themselves informed of emergencies. In the event of a declared pandemic or other emergency, students should refer to the AU Web site (www.prepared.american.edu) and the AU information line at (202) 885-1100 for general university-wide information, as well as contact their faculty and/or respective dean's office for course and school/ college-specific information.

SCHEDULE

<p>Jan 23</p>	<p>Location: Watkins 106 We'll go over the basics of the structure of the course and get to know each other and our goals this semester.</p> <p>Deliverables: Your name, date of birth, and the number on a government-issued picture ID, with what kind of ID it is. Give this to my TA, Adam Jadhav (ajadhav@gmail.com). This is very important for getting into the State Department! (Example: drivers license number plus state of issue, passport number plus country of origin, for non-US citizens.)</p> <p>A written statement of your research area and core research question should be brought to class to share with others. Briefly answer these questions: What is your provisional title? Why is the topic interesting and important? What do you want to find out? Who is your imagined audience? What kinds of sources will you use? What "cases" will you choose if any? What "methods" will you use? What do you expect to argue? Some of you have already done much of the work for this. Others are just starting. Please do your best and provide your best estimates at this time.</p>
<p>Jan. 30</p>	<p>Location: State Department, Oceans and International, Environmental and Scientific Affairs http://www.state.gov/e/oes/index.htm Contact person: Julien Katchinoff KatchinoffJM@state.gov; Ingrid Specht ingridspecht@gmail.com Bring: Photo ID (passport or drivers license); leave all electronic devices at home. Arrive by 2:00 at the latest to go through security. Where: MUST ENTER at 21st and Virginia Avenue. Leave extra time to get here, it's a long walk from the Metro. METRO: Foggy Bottom Need names, dates of birth, and drivers' license (or passport) number. Give to Adam Jadhav (ajadhav@gmail.com) by Jan. 23 Main State #2867, OES DVC Room Speakers: Jim Steele, Director, Policy and Public Outreach (OES/PPO) Kristin Gilmore (ESTH, TBC) Aaron Salzberg (TBC) Bill O'Meara (OPA – Bill O'Meara) GEP grads Nathan Hernandez (IHB) Kira Vuille-Kowing (PPO), Ingrid Specht (ENV), Julien Katchinoff (ENV), Julia Kennedy (EGC) Deliverables: Preliminary bibliography is due on Blackboard the Sunday before class. You should have at least 15 sources, including print sources, at this stage. Please decide NOW which citation style you will be using and familiarize yourself with it. Your bibliographic information should be</p>

	complete and in the correct format (this will save you a huge hassle down the line). You should start to alphabetize, as well.
Feb. 6	<p>Location: Pew Environment Group http://www.pewenvironment.org/ Where: 901 E Street NW, Washington, DC 20004; Tel: 202.552.2000; METRO: Gallery Pl-Chinatown Contact: Avra Heller avra.heller@gmail.com Possible speakers: Tom Swanson - Field Officer - Pew Environment Group Micaela Fischer - Senior Associate, Reforming Industrial Animal Agriculture Angelo Villagomez - Senior Associate, Global Shark Conservation Phyllis Cuttino - Director, Clean Energy Program http://www.pewtrusts.org/experts_profile.aspx?id=56701 Fellowship... Libby Dogget - Director, Pew Home Visiting Campaign Pew Center on the States, and the leading force behind the fellowship http://www.pewtrusts.org/experts_profile.aspx?id=57892</p> <p>Deliverables: “Literature review” is due by Sunday. See the library’s website http://www.library.american.edu/Help/tutorials/lit_review/index.html The idea is to familiarize yourself with the arguments about your topic, and know who the “key players” are, so that you don’t reinvent the wheel and also so that you can insert yourself appropriately into the debate through your own work. In many cases, the literature review will follow immediately after the introduction, or be part of the introduction, and you will insert it into your paper at a later stage of the course as there are various ways to handle it.</p>
Feb. 13	<p>Location: Forest Trends http://www.forest-trends.org/ Where: 1050 Potomac Street Northwest Washington, DC 20007 METRO: Farragut or Dupont with an additional bus ride Contact: Anne Thiel athiel@forest-trends.org (202) 298-3000 Possible speakers: Michael Jenkins, Forest Trends Tundi Agardy, MARES Rebecca Anzuetto, Communities and Markets Kerstin Canby, Forest Trends and Finance Phil Covell, Katoomba Incubator Gena Gemmie, Katoomba Incubator Patrick Maguire, BBOP Tommie Herbert or Slayde Hawkins, Katoomba Group Molly Peters-Stanley or Kate Hamilton, Ecosystem Marketplace</p> <p>Deliverables: 1) Preliminary statement of argument due Sunday – no more than several sentences or a paragraph. What is your position on this issue? Of</p>

	<p>what would you like to persuade the reader? (e.g. a new way to understand an issue, something to be done about the issue, etc.) What approaches or ideas or positions are you disagreeing with? Could someone reasonably disagree with you? If not, this isn't an "argument."</p> <p>2) Preliminary annotated outline</p> <p>Please make your outline quite detailed, but try to limit the number of sections to 3, 4, or 5 so that the paper is "doable." Use clearly marked subheadings within sections.</p>
Feb. 20	<p>Location: Watkins 106 for Study Hall</p> <p>Deliverables:</p> <p>Introduction is due. This includes statement of the problem, methods statement, and overview of paper sections (3-4 pages, by Sunday). Comment on the limitations of the research as well. This is your first piece of exposition. Try to grab the reader and also tell the reader what s/he can expect in the coming pages.</p>
Feb. 27	<p>Location: International Food Policy Research Institute (IFPRI) http://www.ifpri.org/ Where: 2033 K St NW # 400, Washington, DC (202) 862-5600 METRO: Foggy Bottom or Farragut North/West Contact: Sarah Immenschuh. S.IMMENSCHUH@cgiar.org Details: TBA</p>
March 5	<p>Location: Chemonics International http://www.chemonics.com/ Where: 1717 H Street NW METRO: Farragut North Can meet at the Starbucks on 18th and H Contact: Dorota Preysnar dpreysnar@chemonics.com Details: TBA</p>
March 11-17	<p>No class: Spring Break</p>
March 19	<p>Location: Alliance to Save Energy http://ase.org/ Where: 1850 M Street Northwest #600, Washington, DC (202) 857-0666 METRO: Farragut North Contact: Brian Castelli, bcastelli@ase.org "...two of our senior policy executives and our senior international executive and expect to hear from my buildings and utilities executive shortly (and I will also be there)."</p> <p>Deliverables:</p> <p>First substantive chapter is due. In many cases, this will be some sort of narrative historical review or review of concepts (and we may wish to use the literature review here as well).</p>
March 26	<p>Location: Bank Information Center http://www.bicusa.org</p>

	<p>1100 H Street, NW Suite 650 Washington, DC 20005 (202) 737-7752 METRO: Metro Center Speakers TBA</p> <p>COFFEE SHOP: Starbucks inside the Hyatt Hotel on 11th and H</p> <p><i>Deliverables:</i> Second chapter is due. This is probably the heart of the paper and is often a case study or case studies. If you have done field work or interviews, they go here.</p>
April 2	<p><i>Location: Competitive Enterprise Institute</i> http://cei.org Contact: Myron Ebell, mebell@cei.org 1899 L ST NW Floor 12, Washington, DC 20036 Phone: 202-331-1010 METRO: Farragut North Metro</p> <p>Speakers: Myron Ebell, is director of energy and global warming policy at CEI. He also serves as director of Freedom Action, a web-based grassroots activist organization loosely affiliated with CEI, and chairs the Cooler Heads Coalition, which comprises over two dozen non-profit groups in this country and abroad that question global warming alarmism and oppose energy rationing policies.</p> <p><i>Deliverables:</i> Third chapter is due. In many cases this will be an analysis and discussion of what you have done in the second chapter. What are the implications of your work? How should we think about what you have told us? What “big picture” do your details help us to understand?</p>
April 9	<p><i>Location: Global Environment Facility</i> http://www.thegef.org/gef/ Contact: Elisabeth Collins: ecollins@thegef.org 202-473-7069 Global Environment Facility (GEF) 1818 H Street NW [NEED TO CONFIRM THIS BUILDING] Washington, DC 20433, USA METRO: Farragut West Coffee shop: Pret A Manger, 1825 I St NW, between N 18th & N 19th Possible speakers: Ramesh Ramankutty, Head of Operations and Business Strategy Elisabeth Collins, Junior Professional Associate Christian Severin, Programme Manager/Environmental Specialist Dimitrios Zevgolios, Climate Change Specialist</p>

April 16	<p>Location: Anacostia Riverkeeper Contact: Mike Bolinder riverkeeper@anacostiariverkeeper.org, 202-863-0158 515 M Street, Washington D.C. METRO: Navy Yard</p> <p>Details: TBA, but plan to take up much of the day and afternoon as we'll spend time on the river itself.</p> <p>Deliverables: Draft of whole paper due</p>
April 23	<p>Location: American Forest and Paper Association http://www.afandpa.org/ Where: 1111 Nineteenth Street NW Suite 800 Contact: Paul Poe paul_poe@afandpa.org 202 463 2479 METRO: Farragut North Details: TBA</p> <p>Deliverables: Revisions</p>
April 30	<p>Location: TBA Deliverables: Paper presentations</p>