

College of Arts & Sciences

Online Graduate Degree Programs

Master of Arts in Economics, Applied Economics
Specialization (MAE)

Master of Science in Nutrition Education (MSNE)

Partner: Wiley Education Services (formerly Deltak)
Learning Management System: Engage

Wiley Partnership

■ Faculty Responsibilities

- *Curriculum development – act as course developers and work with Wiley instructional designers to develop all online courses*
- *Course quality assurance – review courses at end of each term and submit any course revisions to Wiley as needed*
- *Course instruction*
- *Website content – write articles for website as needed (1-2 per semester)*

■ Operational Support

- *Wiley team includes:*
 - partnership director
 - academic services
 - marketing
 - admissions
 - student services
- *AU team includes:*
 - program director(s)
 - manager of online partnership programs

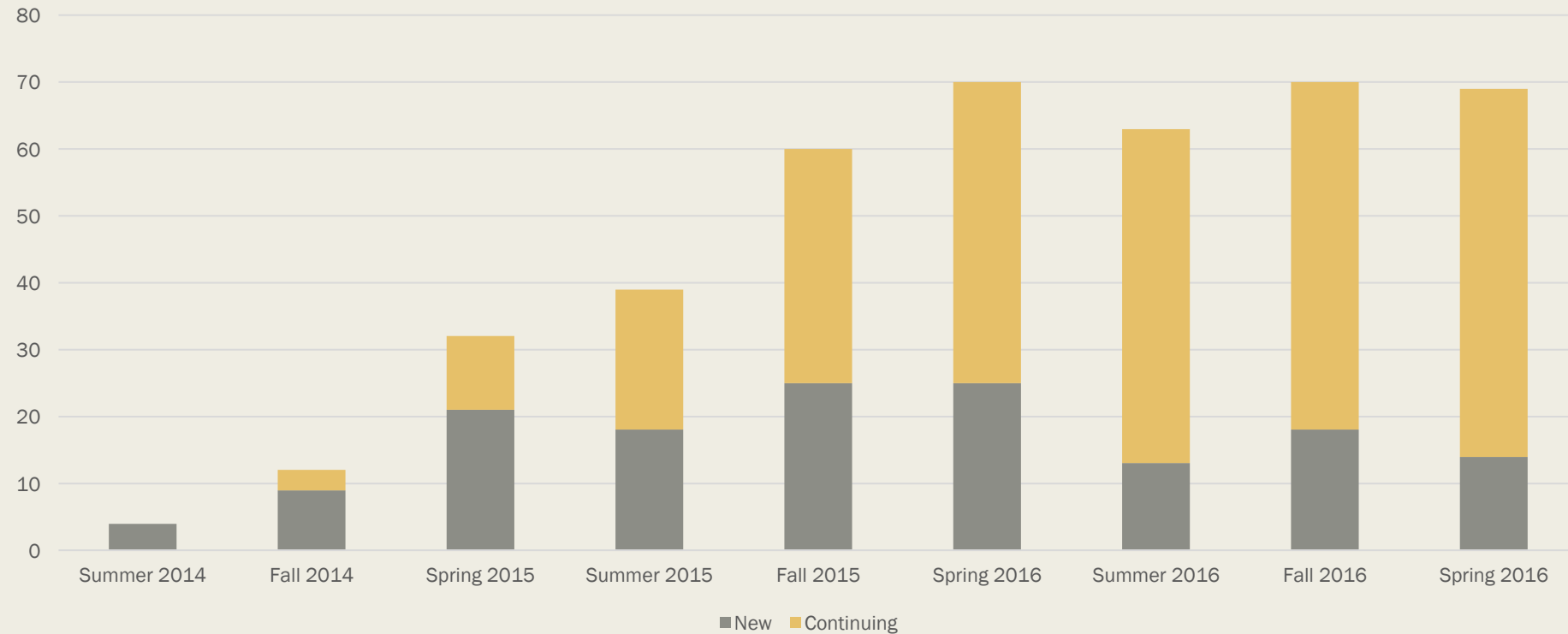
MS in Nutrition

- Launched May 2014
- No on-campus counterpart; Closest substitute is the MS in Health Promotion Management
- Two term faculty teach exclusively in the online program, and 2 others teach partly in the MSNE program and partly in our on-campus programs in Department of Health Studies; we also use faculty in DHS to teach our online courses as needed

Curriculum

- 10 eight-week courses
 - *Core curriculum*
 - *HPRM 645 Nutrition for Health*
 - *HPRM 625 Nutrition Epidemiology and Research Methods*
 - *HPRM 641 Health Communication*
 - *HPRM 610 Lifecycle Nutrition*
 - *HPRM 630 Nutrition Education Methods I*
 - *HPRM 640 Nutrition Education Methods II*
 - *HPRM 650 Changing Health Behavior*
 - *HPRM 655 Vitamins & Minerals*
 - *Elective courses (choose 2)*
 - *HPRM 525 Health in the School Environment*
 - *HPRM 530 Sports Nutrition*
 - *HPRM 570 Strategies in Weight Control*

Students



■ Demographics:

- *roughly 90% female, 10% male; racially diverse*
- *age range from 20's to 60's*
- *students located in at least 25 states and 4 countries*
- *varied undergraduate majors*

Student Success Story

“I have absolutely LOVED this AU program. The classes were challenging and I learned so very much! I look forward to working with my awesome mentor! My next education step is to get my doctorate. I really want to make a difference in the world.

I was diagnosed with cancer in 2013 and thankfully survived but it completely changed my life. I went from military intelligence to nutrition because I found out just how important nutrition is. I want to educate the world on proper nutrition. I am starting small by working here on the military installation my husband is stationed at.

I developed a specialized nutrition education program with the help of my awesome mentor. News of the program spread to the Commanding General and I was invited to be on the Community Health Promotion Council, Obesity workgroup. I am now working with Colonel Weaver and Major Lee (among many others) in developing nutrition education programs for the Fort Stewart military community. I hope to have this grow.

My next step is to work with local schools here at Fort Stewart and Hinesville. My main goal is to develop a nutrition education program that will become military policy and be taught throughout the military.”

Top Challenges

- Increase enrollments
- Centralize student and alumni communication channels
 - *Developing community groups within Engage*
- Student support/resources – what to do when a student is struggling academically or personally

MA in Economics

- Launched August 2014
- Identical to the on-campus MA in Economics, General Track.
- Most courses taught by full-time faculty who also teach in the on-campus program. Adjuncts teach when course developers are not available.

Curriculum

10 8-week Courses

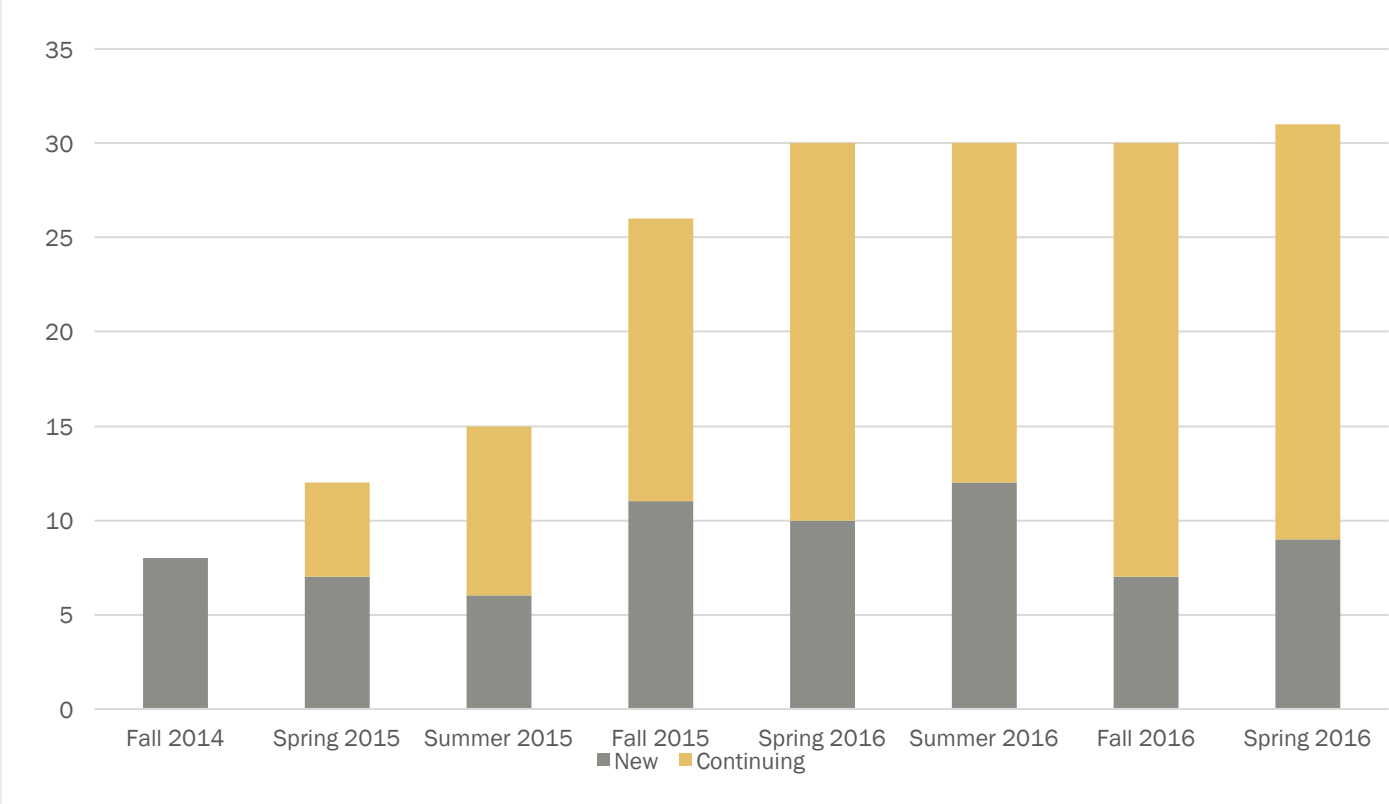
Core curriculum

- *ECON 605 Intro Mathematical Economics*
- *ECON 600 Microeconomics*
- *ECON 601 Macroeconomics*
- *ECON 623 Applied Econometrics I*
- *ECON 624 Applied Econometrics II*
- *ECON 680 Economics MA Capstone Seminar*

Elective courses

- *ECON 541 Public Economics*
- *ECON 632 Finance, Stability and Growth*
- *ECON 661 Survey of Economic Development*
- *ECON 673 Labor Economics*

Students



Top Challenges

- Increase enrollments (price, pre-requisites, application requirements)
- Retention of students, particularly in the first term
 - *Development of an online math bootcamp*
- Successful completion of capstone research project within an 8 week time frame