



SCHOOL of INTERNATIONAL SERVICE  
AMERICAN UNIVERSITY • WASHINGTON, DC

**International Relations Online**

## Master of Arts in International Relations Program



The traditional Master of Arts in International Relations (MAIR) program features live online classes led by faculty at AU's top 10-ranked School of International Service, self-paced coursework, and real-world, immersive learning experiences. [Explore the curriculum](#)

## Executive Master of International Service Program



For professionals with seven or more years of experience, a condensed Executive Master of International Service (MIS) degree track is also available. The MIS program helps students sharpen their existing skills and expand their professional expertise. [Learn more about our executive option](#)

## Master of Arts in Social Enterprise



The Master of Arts in Social Enterprise program combines courses in entrepreneurship, innovation, and leadership to help students launch or thrive in enterprises that advance a social mission. [Discover the Social Enterprise master's.](#)



**Global Security**



**United States Foreign Policy & National Security**



**International Development**



**International Negotiation & Conflict Resolution**

- **Master of Arts in International Relations (MAIR)**
  - Traditional 2-year MA program
  - 36-39 credits
  - Enrolled first students in May 2013, 181 enrolled S17
  - 4 starting cohorts per year
  - Required Immersion (1-credit) – rotating skills institutes
- **Master of International Service (MIS)\***
  - Designed for executive students with at least 7 years of work experience
  - 30 credits (students may be granted advanced standing)
  - Enrolled first students in May 2015, 67 enrolled S17
  - 3 starting cohorts per year
  - Required Immersion (3-credit) – “Executive Leadership”
- **Master of Arts in Social Enterprise (SE)\***
  - Traditional 2-year MA program
  - 39-42 credits
  - Enrolling first students in 2017
  - 3 starting cohorts per year
  - Required Immersion (3-credit) – “Global Social Entrepreneurship”

*\*also offered on-campus*

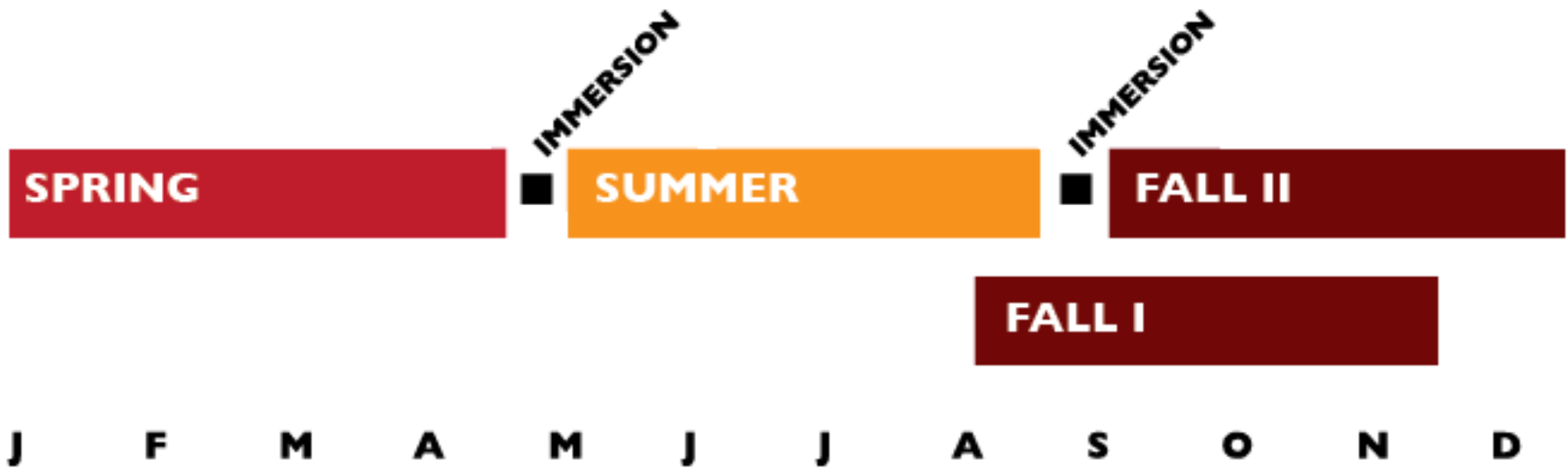
# How it Works



## All Academic Functions = The University

- Admissions Decisions
- Faculty
- Instruction
- Curriculum
- Degree Requirements for Graduation
- Accreditation
- Academic Advising
- Intellectual Property

# IR Online Academic Year



# Course Contact Hours

## ON-CAMPUS

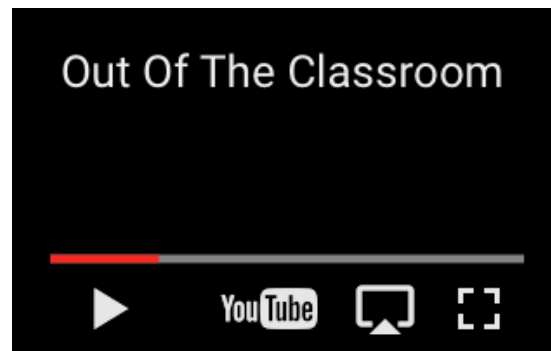
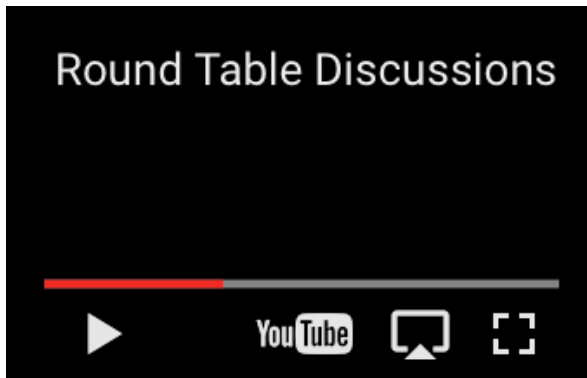
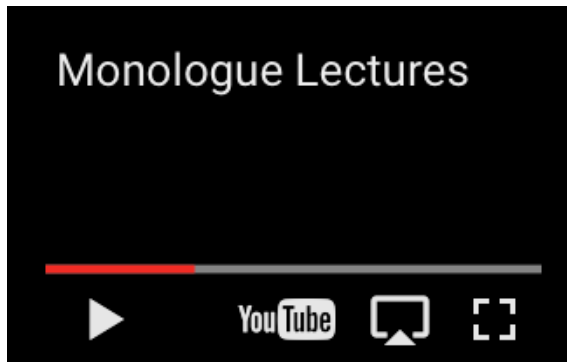
**160 minutes/week in-person  
(synchronous)**

## ONLINE

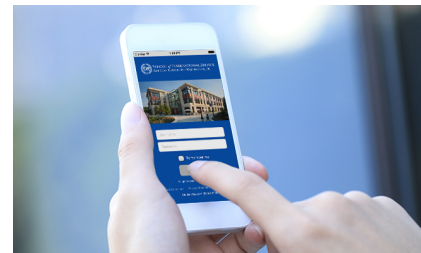
**80 minutes/week  
pre-recorded/self-paced  
(asynchronous)**

**80 minutes/week  
live session (audio/video)  
(synchronous)**





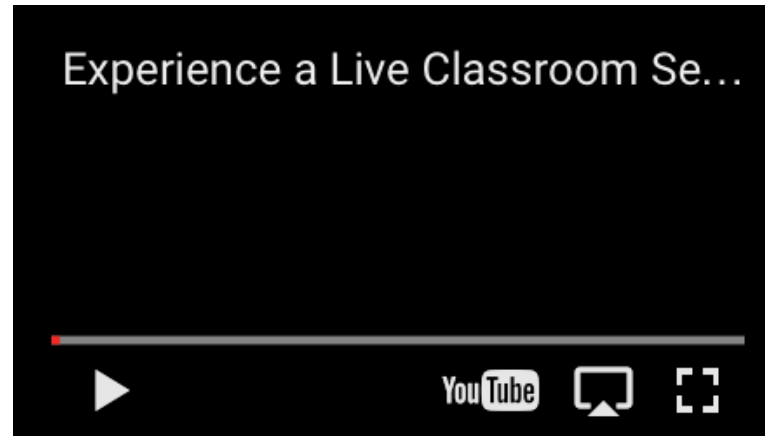
- **Asynchronous Material**
  - **Introductory Lecture (2-3min)**
  - **Readings**
  - **Content**
  - **Slide-Based Lectures**
  - **Monologue Lectures**
  - **Roundtable Discussions**
  - **On-Location Shoots**
  - **Simulations**
  - **Demonstrations**
  - **Historical/Archival Video**
  - **Guest Lectures and Interviews**
  - **Self-Paced Activities (blogging, etc.)**
  - **Mobile app integration with LMS**
  - **Access to coursework in perpetuity**



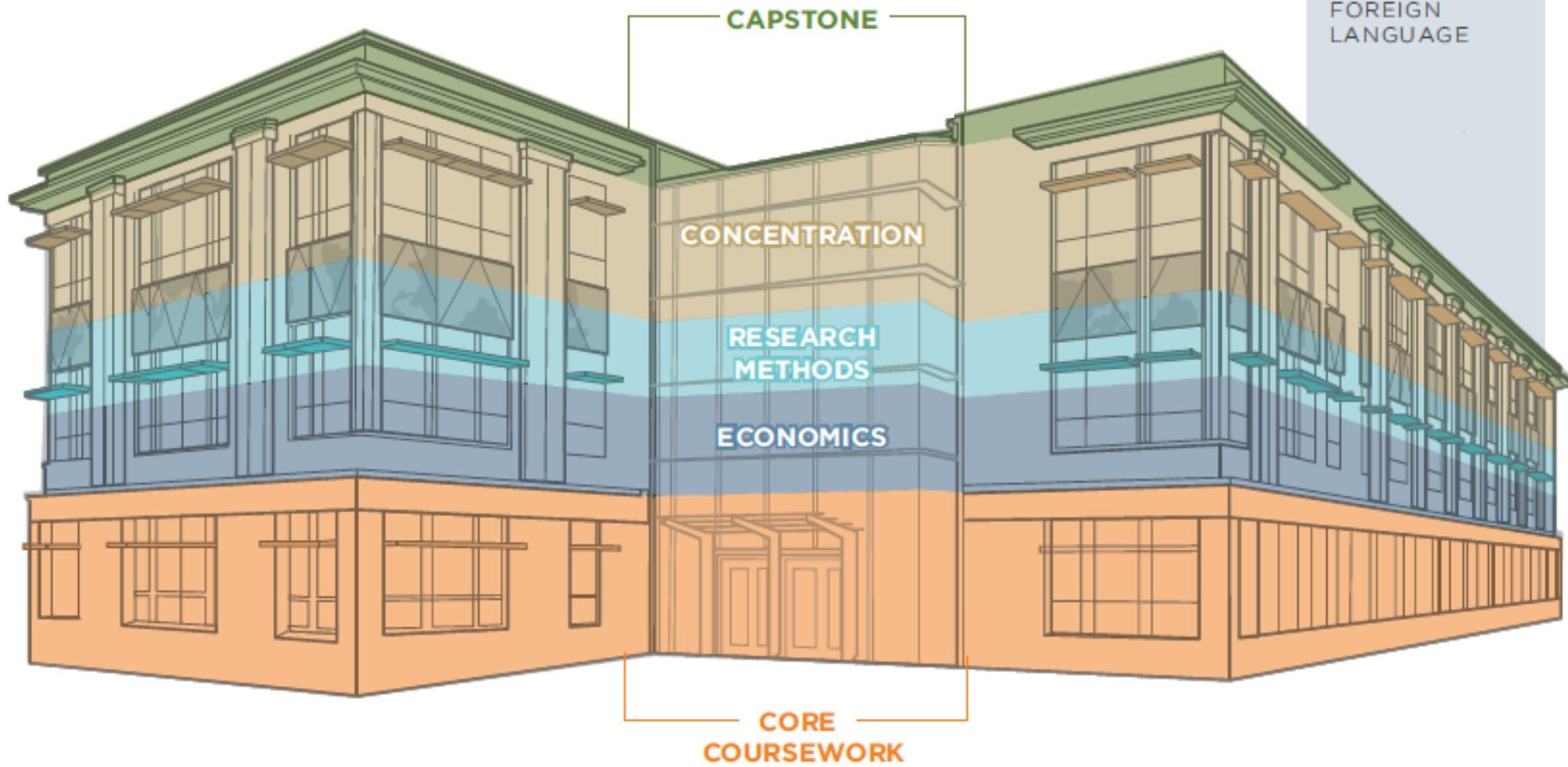
- **Synchronous Sessions**

- **Adobe Connect**
- **Live audio/video**
- **Local numbers in other countries**
- **Break out rooms**
- **Live polling**
- **Dynamic modules**
- **Discussion-focused (current events)**
- **Average of about 12/session, range of 8-18**

Experience a Live Classroom Se...







## Current IR Online Courses

- International Studies: History, Theory, Practice (Jackson) May 2013
- Intercultural Communication (Weaver) May 2013
- Global Governance (Bosco) September 2013
- Quantitative Methods: Research Design & Statistical Analysis (Boesenecker) September 2013
- International Economics (Silvia) January 2014
- Security From Inside the State (Weiner) January 2014
- The Politics of Global Development (Bratman) January 2014
- The Causes of War (Jensen) May 2014
- The Global Politics of the Environment (Nicholson) May 2014
- Introduction to Economic Principles (Willoughby) May 2014
- Conflict Assessment and Prevention (Wanis-St. John) September 2014
- Analysis of Global and International Health Politics (Paxton) September 2014
- Project Design, Monitoring, & Evaluation (DM&E) (Collins) January 2015
- Planning, Forecasting, and Decision Making (Jensen) January 2015
- Practicum in International Relations (Fischer) January 2015
- US Foreign Policy: Institutions and Processes (Adams) May 2015
- Foundations of Economic Development (Barbone) May 2015
- Proseminar I (Goldgeier/Bosco/Weaver) May 2015
- The Art of International Negotiation (Wanis-St. John) September 2015
- The US as a World Power Since 1898 (Snyder) September 2015
- Post-War Transitions (Sajjad) September 2015
- Understanding Global Economics and Markets (Porzecanski) January 2016
- Executive Leadership (Sachs) Immersions





## CAMPUS IMMERSION

- Faculty/Staff Meet-and-Greets
- Employer Site Visit/Panels
- Guest Speakers
- MAIR – 1-credit skills institute
- MIS – 3-credit “Executive Leadership” course
- SE – 3-credit “Global Social Entrepreneurship” course
- Social Activities
- Required for all IR Online degrees



# Faculty Course Production Process

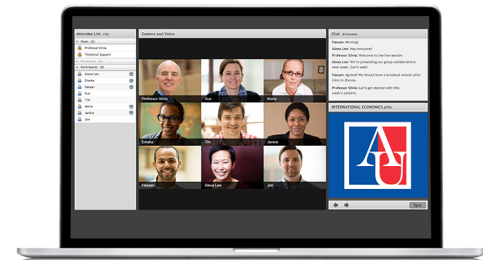
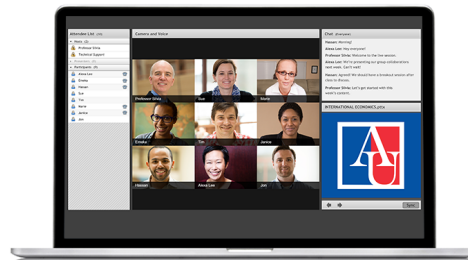
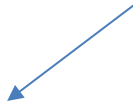
- Orientation
- Kick Off
- Course Planning
- Pre-Production
- Studio Intensive (3-5 Days)
- Post-Production
- Review
- Launch

|                                  | 2U | Faculty | Budgeted Work (Faculty)               | February         | March            | April           | May              | June | July             | August          | September       |
|----------------------------------|----|---------|---------------------------------------|------------------|------------------|-----------------|------------------|------|------------------|-----------------|-----------------|
| Orientation                      | ✓  | ✓       | 60 min meeting                        | Complete by 2/2  |                  |                 |                  |      |                  |                 |                 |
| Kick Off                         | ✓  | ✓       | 90 min meeting                        | Complete by 2/12 |                  |                 |                  |      |                  |                 |                 |
| Course planning                  | ✓  | ✓       | 5-7 hours/week                        | Complete by 4/3  |                  |                 |                  |      |                  |                 |                 |
| Preparing for video shoot        | ✓  | ✓       | 2-4 hours for each week in the course |                  | Complete by 4/10 |                 |                  |      |                  |                 |                 |
| Video intensive shoot (3-5 days) | ✓  | ✓       | 3-5 days of filming + 2 travel days   |                  |                  | Complete by 5/8 |                  |      |                  |                 |                 |
| Video post production            | ✓  |         | n/a                                   |                  |                  |                 | Complete by 6/26 |      |                  |                 |                 |
| Faculty review                   |    | ✓       | 2-4 hours for each week in the course |                  |                  |                 |                  |      | Complete by 7/17 |                 |                 |
| Copy edit                        | ✓  |         | n/a                                   |                  |                  |                 |                  |      | Complete by 7/31 |                 |                 |
| Sync/hand-off                    | ✓  |         | n/a                                   |                  |                  |                 |                  |      |                  | Complete by 8/7 |                 |
| Faculty training                 | ✓  | ✓       | 2-4 hours                             |                  |                  |                 |                  |      |                  |                 | Complete by 9/4 |
| Students access to course        | ✓  |         | n/a                                   |                  |                  |                 |                  |      |                  | 8/31/2014       |                 |
| First day of semester            | ✓  |         | Live class teaching!                  |                  |                  |                 |                  |      |                  |                 | 9/7/2014        |



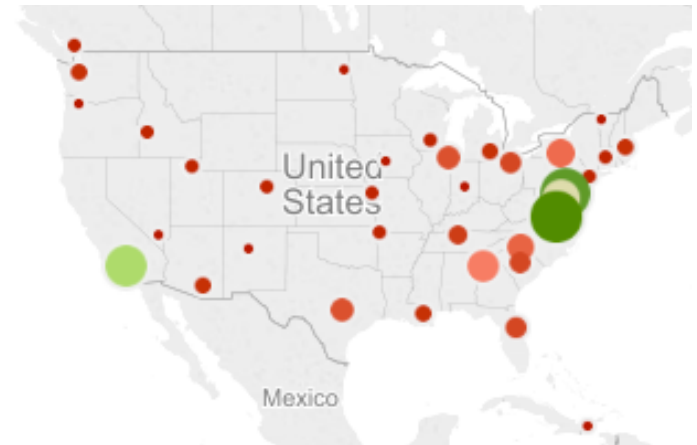
**80 minutes/week  
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- **Students**

- **52/48 Male/Female**
- **1/3 Military**
- **1/3 DC/MD/VA**
- **Trend older than on-campus students**
- **Trend more years of work experience than on-campus students**
- **Similar retention to on-campus (low-to-mid 80s)**
- **Future growth likely to come from new degree offerings and new, innovative partnerships**



## EMILY HAM SIS/MA '15

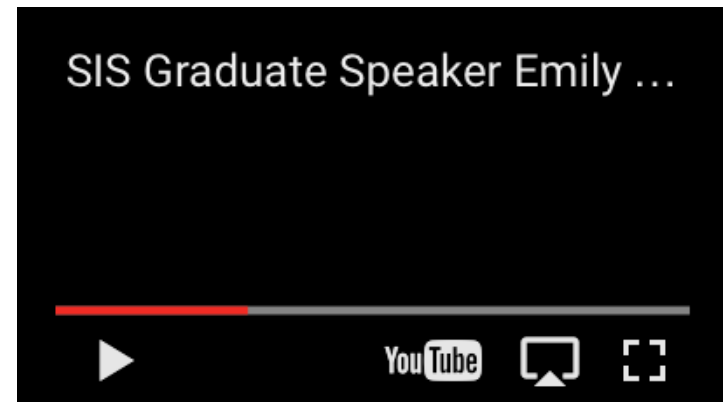


For most students, graduation day is their last day on campus, but for Emily Ham, it was her first. Ham, who served as SIS's graduate student commencement speaker in May 2015, completed her master's degree for the Master of Arts in International Relations Online (IR Online) program from Belgium, where she was stationed at the time as a lieutenant in the U.S. Navy. Throughout her studies, she worked as an analyst in the Crisis and Situational Awareness Section in the Comprehensive Crisis Management and Operations Center at NATO's Supreme Headquarters Allied Powers Europe (SHAPE). She is still a lieutenant and is now based in Washington, D.C.

Ham decided to pursue online education because it provided the flexibility she needed in the military. However, she steered clear of traditional online programs, which tend to be non-interactive. IR Online at SIS attracted her because the program provided opportunities to engage with her professors and classmates face to face, even from across the Atlantic.

She was also able to contribute her professional experiences to class discussions—which meant, as Ham jokes, that she became the go-to NATO expert of her cohort. Thanks to SIS, Ham believes she has gained a broader appreciation for international partnerships and conflict resolution across the globe.

Ham says, "Even though I wasn't on-site, I had the opportunity to interact with my classmates in real time. When you enroll in SIS's online graduate programs, you are not just a username. There is always a very personalized aspect to the program."





- **SIS Online Programs Administration and Management**

- **SIS Online Programs**

- **Matthew Meekins**
- **Colleen (Haverkos) Brauer**
- **Julia Throop**
- **Amy Newell**
- **Shaine Melnick**

**Senior Director, Strategic Partnerships**  
**Assoc. Director of Ops, Online Programs**  
**Academic Advising - MAIR**  
**Academic Advising - MIS**  
**Career Advising, Online and Executive**

- **Faculty Program Directors**

- **MAIR: Terra Gargano**
- **MIS: Claudia Hofmann**
- **SE: Bob Tomasko**

**(synchronous instructor management)**

- **Looking Forward to 2017 and Beyond**

- **Social Enterprise Launch in 2017**
- **Cross-Program Collaboration**
- **On-Campus to Online Circumstances**
- **Strategic Partnership Development**
- **Challenges**