

# Graduate Programs & Online Learning

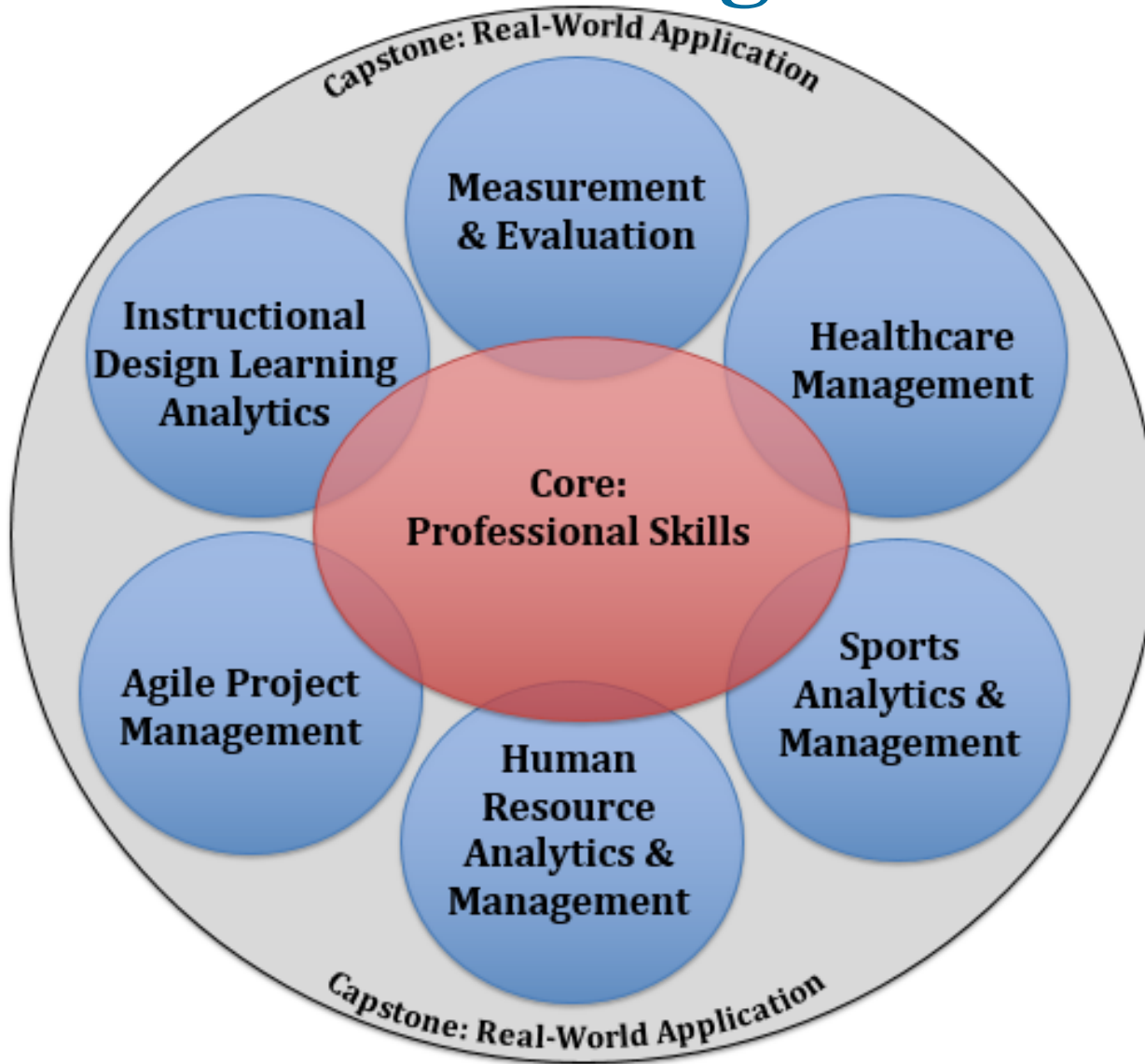


SCHOOL *of* PROFESSIONAL  
& EXTENDED STUDIES

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AMERICAN UNIVERSITY • WASHINGTON, DC

# GPOL Online Program Model



# GPOL Professional Masters and Certificates

- No GRE or GMAT required
- All online programs created under the guidance of expert advisory councils made up of current industry professionals
- Complete a Master of Science in 24 months, or a Graduate Certificate in 6-8 months
  - Credits earned through certificate option can be applied to the corresponding Masters program if you choose to pursue the full MS degree
- Hear industry trends and breaking updates in 2017 Expert Speaker Webinar series

[programs.online.american.edu](http://programs.online.american.edu)

855-725-7614

[admissions@programs.online.american.edu](mailto:admissions@programs.online.american.edu)



# GPOL Current Programs



- Principles & Theories of Evaluation
- Evaluation Approaches and Designs
- Emerging Trends in Evaluation Sciences
- Measurement and Evaluation Capstone

## Measurement & Evaluation

# GPOL Current Programs



- Strategic Management of Sports Organizations
- Sports Analytics & Social Engagement
- Digital Enterprises in Sports
- Sports Technology & Innovation
- Sports Analytics & Management Capstone

## Sports Analytics & Management

# GPOL Current Programs



## Healthcare Management

- Standards & Systems in U.S. Healthcare
- Principles of Health Information Technology & Innovation
- Strategic Partnerships in Healthcare Transformation
- Managing Information Risk in Healthcare
- Evaluation of New Models of Care Delivery & Payment
- Healthcare Management Capstone

# GPOL Upcoming Programs



## Human Resource Analytics & Management (fall 2017)

- Human Resource Information Systems
- Evaluating, Hiring, Performance and Employee Metrics
- Measuring Performance and Processes
- Compliance and Risk Management
- Emerging Trends in Human Resources
- Human Resource Analytics & Management Capstone

# GPOL Upcoming Programs

## **Agile Project Management** (spring 2018)

- Introduction to Adaptive Project Management
- Information Technologies and Organizations
- Agile, DevOps and Risk Assessment
- Advanced Agile Methodologies
- Emerging Trends in Agile Solutions and Architecture
- Agile Project Management Capstone





# GPOL Upcoming Programs

## **Instructional Design Learning Analytics**

(spring 2018)

- Instructional Design Principles and Practices
- Adult Learning Theory
- Assessment and Evaluation
- Learning Analytics
- Evaluation of Emerging Trends in Learning and Development



# GPOL Upcoming Programs

## Professional Skills Core

(fall 2017)

- Emerging Technology Trends
- Intercultural Communication for Professionals
- Decision Making and Change Management
- Professional Ethics and Project Leadership
- Design Thinking
- Client Communications and Professional Consulting
- Teams and Virtual Teams
- Evaluation: Qualitative Methods
- Evaluation: Quantitative Methods
- Evaluation Sciences
- Project Cost-Benefit Analysis
- Analytical Business Writing



# Modular Master's Program

## (fall 2017)

**Two in-demand skill sets. One customizable degree.**

- Choose and pair two distinct academic certificate modules into one graduate degree that enhances your unique career aspirations.
- Three one-unit intensives and a capstone provides continuous opportunities to integrate both areas of specialization and address realistic industry issues.



# Adult Career Coaching Center (ACCC)

- **Official Myers-Briggs Type Indicator** assessment and interpretation
  - Individual appointments or professional group workshops with MBTI-certified career counselors
- **Design Your Life for Success** noncredit workshop series
  - Free, open to the public
  - March 30, April 6, April 13 (7-8:30pm on-campus)
  - Students will learn about mindfulness, self-reflection, personal and professional goal-setting, and living a fulfilled life
  - [www.American.edu/SPEXS/Design-Your-Life](http://www.American.edu/SPEXS/Design-Your-Life) (advanced registration required)



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