

Online Learning Leadership Council Notes

February 26, 2019

Meeting Notes:

Jill introduce meeting

- (Strategic Plan) Importance of recognizing what digital strategy is across the university.
- Provost will hire someone to drive digital strategy – position has not been posted yet.
- The OLLC's focus will be on accessibility and assessment through the end of the academic year.

1) Learning outcomes and assessment documentation – Karen Frosliid Jones

- Almost all programs have recordings of learning outcomes with Karen.
 - Ex. Strat Comm will be assessing online and on-campus courses in the same way– which will allow the school to track progress and look at nuances between the two programs.
- Definitely work on getting Karen your assessment plans and actual assessments.
 - suggestion: 1st develop learning outcomes, then assessment plan over 3-5 years – documenting what the cycle of assessment will be.
- When determining what you want to assess, it is likely to be a learning outcome you're interested in assessing this year, final projects can illuminate overall learning outcomes coming together.
- Should form assessment committee that is interested in examining student work – look to involve faculty.
- Focus groups of students are helpful – but most important is actual student work examples.
- When creating your assessment plans:
 - Don't always choose the good work to assess – think about what you're interested in learning about instead. Goal is to have an “ah-ha” moment.
 - Important to share here is what we have learned about assessing our online programs and how this can be translated more broadly.
 - Middle states love to see examples of challenges to student learning and subsequently programs asked for budgetary resources to help students improve – culture from middle states and cola is that you want to demonstrate challenges and show improvement.
- Questions:
 - How do schools at AU currently do assessment?
 - SOC – faculty committee does it.
 - Kogod – more structured assessment process because of accreditation needs.
 - SIS – developed a curriculum and assessment committee.
 - WCL – always done things through the ABA – the ABA only recently built in assessment of student work.
 - CAS – is at the department level.

- SPA – at the department level -tries to serve accreditation authorities.
- Assessment should not be separate from curricular development.

Action Items/Questions:

- Are we providing models to all schools on how to do assessment committees best? Should we be doing this?
- There is a difference in the rigor of the assessment of online v. on-campus – we should be looking at this.
- You all need to have conversations with faculty – make sure learning outcomes are what are being taught – have real plans for assessing.
- Almost all learning outcomes are in trackdeck but assessment plans are needed.
- Deadline for you to identify which learning outcome you're assessing and how you're assessing: March 26.
- Look at the language in contracts with partners regarding assessments. We want students to learn while the partner may be interested in learning whether the students like the course.
- Make generalized suggestions around assessment to share with the university as a whole.
- Graduation rates and retention for online classes do not really fit in line with AU online – there is a difference:
 - We could possibly talk to other universities about sharing online grad data – research opportunity.
 - Look into Wiley and 2U research grants – what is our access to this research – Vi: Wiley has provided some analytics – will share with group.
 - OLC: should it be renewed – yes? Worthwhile to see if they're publishing research.
- GLC – activity fee – if we are going to change the rationale, then the fee may be put back in place – who is representing online students to the administration? Student service issue - are there best practices at other universities? Talk to student services subcommittee.
 - Look at establishing an online student governance population that will mirror on-campus GLC.
 - Go through opportunities and challenges.

2) Good of the order:

- March 26
 - Subcommittee updates:
 - Student Support Service & Learning Assessment
 - Information Sharing and Best Practices
 - Faculty Training and Online Teaching
 - Discuss pros and cons of Student Governance for online students.
 - Share where everyone is in the assessment process.
- April 26 – Agenda: present items we want to share in report to the Provost.