

# ROBIN MILLER

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Digital Portfolio: [bit.ly/2JpgBL2](https://bit.ly/2JpgBL2) · LinkedIn: [bit.ly/2WhZZdz](https://bit.ly/2WhZZdz)

## POLITICAL/CAMPAIGN EXPERIENCE

*Digital Fundraising and Strategy Intern, Sapphire Strategies, Washington, DC* January 2020- November 2020

- Formulated digital media messaging such as fundraising emails and digital ads for progressive campaigns
- Drafted fundraising emails that have raised over \$30,000 for candidates for Congress/Senate and PACs
- Utilized major digital campaign platforms (Blue State Digital, ActBlue, NGP) to analyze fundraising patterns

*Intern, Massachusetts Women's Political Caucus, Boston, MA* June 2019- August 2019

- Coordinated the PAC's endorsement process for 67 female pro-choice state and local candidates in MA
- Researched candidates, prepared internal memos, drafted press releases, designed social media, organized candidate data in Excel spreadsheets, communicated via email/phone with candidates and PAC members
- Collaborated directly with 4 of the endorsed candidates by knocking doors, cutting canvassing turf, writing call scripts, entering data in Votebuilder, and designing lawn signs/buttons

*Campaign Management Training, Emerge Massachusetts, MA* June 2019

- Intensive 3-day training to equip female participants with skills necessary to manage political campaigns
- Gained hard skills in creating a field plan, budgeting, messaging, fundraising, GOTV, press, and social media

*Fellow, Dan Koh for Congress Campaign, MA-3* June 2018- August 2018

- Canvassed 2,200 doors and called thousands of voters in a competitive Democratic congressional primary
- Recruited other volunteers and helped organize community outreach events

## CAMPUS/COMMUNITY EXPERIENCE

*President, Mu Beta Psi: National Honorary Musical Fraternity, Washington, DC* December 2019- Present

- Plan and execute chapter events including new member education, service, music, and brotherhood
- Leading a weekly executive board meeting and then chapter meeting to organize/communicate

*Interclass Community Coordinator, AU SPA Leadership Program, Washington, DC* May 2019- May 2020

- Organized 20+ social/community-building events as part of a team for 100+ college students
- Created exciting events and programs, such as a freshman-mentoring Buddy Program

*Specialist Teacher, Janney Elementary School Band, Washington, DC* December 2018- March 2020

- Taught music and technique to 4th and 5th graders who are learning violin and viola

*Vice President/Head of Curriculum Development, AU Civics in the Capitol, Washington, DC* Jan. 2019- Dec. 2019

- Designed an 8 lesson innovative civics curriculum for AU student teachers to teach in DC public charter middle schools to educate students about their civic rights and responsibilities
- Trained/organized/oversaw 12 AU student teachers teaching in classrooms in fall 2019

## EDUCATION

**American University**, School of Public Affairs (SPA), Washington, DC Expected May 2022  
Master of Public Administration | Concentration in Applied Politics

**American University**, School of Public Affairs (SPA), Washington, DC Expected May 2021  
Bachelor of Arts, Political Science | Certificate in Advanced Leadership Studies  
GPA: 4.00/4.00 | Honors Program

**Westford Academy**, Westford, MA June 2018  
High Honors (2014-2018) | GPA: 4.25 | National Honors Society (2016-2018)

## SKILLS

- *Campaigning*: ActBlue (reporting), NGPVAN (email and field), Blue State Digital, Tatango (text), Votebuilder, Facebook Ads Manager, Canvassing (MiniVAN), Phonebanking (HubDialer and Votebuilder)
- *Technology*: HTML, Microsoft Office: Excel, Google Drive: Sheets, Canva, Twitter, Instagram, Facebook