

Vannice Evans

TA Brooke

SPA 362

December 10th, 2021

### Spring Project Action Plan

My project revolves around Black incarcerated youth getting better financial and educational services. To help get Black incarcerated youth these services I plan to volunteer at a nonprofit organization in DC that focuses on helping incarcerated Black youth. Some different organizations I'm thinking about working with are Georgetown Juvenile Justice Clinic and Initiative, National Juvenile Justice Network, and the National Juvenile Defender Center. Then I plan to create a blog about my experience and gained knowledge while volunteering for one of these organizations. Some topics I plan to cover are the benefits of personal development services, the struggles of Black teens and how they can fall into a life of crime, and how we as a society can empower Black communities.

Some potential challenges I may face is not being able to work with an organization. However, if this continues to happen I will still go on with creating Blog posts about the areas within my research topic. Additionally, I can add a segment to my Blog of different resources that individuals can utilize. Another potential challenge I may face is not getting enough subscribers to my blog. I plan to combat this by posting my blog all over my social media and partnering with other social media pages that deal with juvenile incarceration. Hopefully with both of our platforms my blog can generate enough readers.

## Timeline

- January:
  - Set up blog
  - Finalize partnership
  - Create and publish 2-3 posts for the month consisting of: the benefits of personal development services for incarcerated individuals.
- February:
  - Add a resource section to blog
  - Create and publish 2-3 posts for the month consisting of: my experience working with my selected organization and the struggles of Black youth.
- March:
  - Do a collaboration with a social media platform focused on juvenile incarceration.
  - Create and publish 2-3 posts for the month consisting of : my experience working with my selected organization and how Black youth can fall into a life of crime.
- April:
  - Add a “Support Black Youth” section: list and add the link to organizations that provide services specifically for the betterment of Black youth.
  - Create and publish 2-3 posts for the month consisting of : my experience working with my selected organization and how we as a society can empower Black communities.
- May:
  - Wrap up final touches to blog
  - Send out blogs to juvenile detention centers around the DMV area.

I am going to evaluate the success of my project by the quality of work put into my blog and the interaction I receive with subscribers and community organizations. Since my project is heavily based on research and community engagement my choices of what evaluates my success makes sense. I plan on having at least one organization to volunteer for and one organization to collaborate with. For my subscribers, I would like to have a range of 30-50 just because blogs are websites so it's less accessible than social media. Also, based on justice policy I know that the detention centers I will send my blog out to cannot enact change quickly, so I will not base my success on if they respond to me. Lastly, I want to make sure I give my subscribers nothing but

the best quality of writing and engagement so I plan to make my posts thorough, aesthetically pleasing, and interactive.